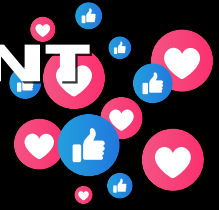


MONTHLY CONTENT CREATION



Best for businesses seeking consistent, high-quality content for their social media platforms, marketing campaigns, and websites to promote their brand, services, and products while building a genuine connection with their audience.

Deliverables:

- **Videos:** 8 - 16 pieces of content per month, optimized for social media, marketing campaigns and websites.
- **Content Types:** Mix of product highlights, behind-the-scenes looks, mini-interviews, how-tos, and engaging clips designed to boost interaction (likes, shares, comments) and brand visibility.
- **Pre-Production:** Initial monthly content planning session to align on themes, messages, and specific campaign goals. This includes content brainstorming and basic scripting/storyboarding for each video.
- **Production:** Half-day shoot (or two quarter-day shoots) utilizing a single location to batch film content pieces. Includes professional lighting and audio as needed.
- **Post-Production:** Editing, color correction, basic motion graphics (e.g., text overlays, logo animation for intro/outro), royalty-free music, and up to 2 rounds of revisions per video.
- **Optimization:** Formatting videos for optimal performance on chosen social platforms (e.g., square for Instagram, vertical for TikTok and IG stories, landscape for Facebook and LinkedIn).